



ASX Announcement

26 April 2018

**Elsight Limited receives the first order from Traffilog, a provider of telematics big data solutions for auto manufacturers, insurance agencies, SVR and fleet management industries.**

### Highlights

- **Traffilog has won a major tender providing its advanced vehicle telematics platform to security agencies in UK**
- **Traffilog has chosen Elsight's secured vehicle video transmission solutions to be integrated into its platform providing a unique high-end solution**
- **Elsight is also pleased to confirm a partnership with Rococo Co. Ltd, a leading Japanese system integrator in Japan, China and Philippines.**

**Tel Aviv — April 25<sup>th</sup>, 2018 — Traffilog** has selected **Elsight's (ASX: "ELS")** vehicle solutions for integration into its offerings to Fleet Management customers. Elsight's leading Rider series for vehicles are perfectly suited for recording, monitoring and transmitting mission-critical vehicles' activity in security and transportation verticals.

Traffilog provides complete telematics big data solutions for auto manufacturers, insurance agencies, SVR and fleet management industries. With a global presence, Traffilog brings insights about the vehicle to the command centre as well as offers predictive maintenance services and much more.

Traffilog's solution has already been deployed in over 28 countries, offering a wide range of solutions and Big Data based products driven by machine learning and enabling maximum uptime, performance, and safety.

"Elsight technology is the perfect fit to our offerings," said Assi Biton, Deputy CEO of Traffilog. "The vehicle DVR and transmission devices by Elsight allow us to provide a turn key solution to our customers including cameras, recording and transmission systems, together with our platform. Additionally, by integrating the video streams from Elsight's Commander360 into our platform, our customer can control from one central location where all his information exchange takes place. "

Elsight's leading vehicle solutions provide state of the art high definition cameras together with an advanced vehicle video recording system (DVR/NVR) that enables transmission via 4G/LTE networks. Elsight's field proven security and HLS spills over into its products delivering robust, highly reliable, and secured product.

Elsight's units simultaneously transmit 3G/4G LTE/5G, with failover to satellite, ensuring unbroken connectivity at high bandwidths with complete redundancy. Our encrypted transmission ensures complete security based on encrypted transmission of up to 256 bits, locked into a VPN tunnel, and transmitted via aggregated GSM channels.

Traffilog has placed an initial order of A\$160,000 which will be used to equip vehicles used in daily operations. The system records and transmits from all vehicle cameras in real time. The Company is aiming to leverage this project as a launching pad to attract other large customers of Traffilog, located in over 28 countries.

"This first order is a big step forward in our partnership," said Nir Gabay, Elsight CEO. "After a continuous process of testing and POC's, we are proud to announce this significant new relationship and look forward to a fruitful cooperation. Like all our other strategic global partnerships, our business plan calls for most of the larger deals of our joint work with Traffilog to manifest itself in revenues in 2019 and beyond."

Elsight is also pleased to confirm to have made significant inroads into the Pacific Rim market via a partnership with Rococo Co. Ltd (Rococo), a leading Japanese system integrator in Japan, China and Philippines.

Rococo, headquartered in Osaka with over 20 years of strong presence in Japan, is a pioneer in the global expansion of the Japanese IT industry, with branches in Tokyo, Shanghai, and Ningbo, China, the Philippines and 10 other locations. Rococo specializes in the development of information systems and the creation of full turnkey communications connectivity among mobile systems, smart devices, and cell networks.

Elsight's partnership with Rococo will see the use of Elsieht's real time transmission equipment being provided for live streaming capabilities with the highest bandwidth and redundancy possible to fulfil Rococo's broadcasting vertical industry needs.

Using Elsieht's technology, Rococo will enable its customers and fan club members to transmit high bandwidth video and data within a triple security layer in an always-on, redundant and robust infrastructure. Orders are expected to come in the first half of 2019.

**-ENDS-**

For more information, please contact:

**Corporate Enquiries**

Nathan Barbarich  
RM Corporate Finance  
T: +61 8 6380 9200  
E: nbarbarich@rmcf.com.au

**Australian Media and Business Enquiries**

Howard Digby  
Elsight Limited  
T: +61 434 987 750  
E: howarddigby@gmail.com

**About Elsieht**

***Elsight*** ([www.el-sight.com](http://www.el-sight.com)) is a solution provider of ground-breaking hybrid video and data transport services (on-the-move or fixed) for large Safe-City projects, sensitive facilities management, and surveillance and protective activities. The platform supports video capturing, recording, and highly secured transmission against video interception and hacking. ***Elsight***'s platform was designed to address the most demanding requirements of Special Forces across enemy lines and sophisticated intelligence organizations. These systems underwent the most rigorous testing in combat situations as well as extensive testing by the most demanding laboratories. As a result, they present an unmatched level of reliability, lowest latency, and highest adaptive bandwidth over cellular networks that enables HD and 4K tv transmission quality, with "never-fail" redundancy and much more. For the first time they offer strict military requirements for civil usage. ***Elsight***'s customers range from defence and homeland security, industrial security, broadcasting, first responders and healthcare.

**About Traffilog**

Traffilog provides complete telematics solutions for auto manufacturers, insurance, SVR and fleet management industries. Founded in 2003, Traffilog's solution has already been deployed in over 28 countries, offering a wide range of solutions and Big Data based products. Traffilog unique expertise is based on in-depth automotive engineering knowledge, strong real-time programming skills, and modern web-based applications – all serviced by a vast network of leading experts in the fields of transportation, communications, logistics, operations, and software development.